

Who Is Peace Pork?

- Family owned, started 1968
- 8,000 Sow/Starter
- 20,000 Finisher
- Feedmill, trucking, construction, biogas, water treatment
- Approximately 60 employees
 - 50% barn staff under LMO
 - 65% foreign origin, 11 countries

Opportunities

- Existing Barns & Infrastructure
 - Lower capital cost than today
 - Established infrastructure
- Value in weaner pig
 - demand exists in finisher market (US & Can.)
 - Future sow growth not likely
- World will need food - pork (long term)

Challenges

- Labour
 - Too affluent to supply agricultural labour
- Export driven demand/production
- Agri-fuel policy (no Agri-food policy)
- Pending US regulations (e.g. M-Cool)
- Canadian packer industry
 - labour/competitiveness

Solutions

- Foreign worker program
 - Changes the makeup of our country
- Agri food policy
 - Comprehensive with energy programs
- Vertical integration within industry
 - Informal alliances/communication
 - Investment
 - One pie