

Sunterra Farms

Overview and challenges

Sunterra Family of companies

- Own all or part of 4 processing facilities – Pigs, Cattle, sheep etc
- 9 Retail outlets in Calgary and Edmonton
- Partners in Ranchers Beef – 45,000 head of beef feedlots and processing
- Pig Division
- 15,000 head sheep feedlot
- We farm and ranch about 50,000 acres
- We employ nearly 1,000 people

Sunterra Farms

- 13,000 sows
 - ◆ Circa 7,500 in Alberta
 - ◆ Circa 5,500 in Ontario
- We use our own breeding stock in Alberta derived from PIC originally
- We buy PIC stock for our units in Ontario

Sunterra Farms

- We finish 220,000 pigs per year in Northwest Iowa
 - ◆ 100,000 from Alberta shipped down as 23 kg feeders.
 - ◆ 120,000 from Ontarian shipped as isoweans.
- The rest of the pigs from Alberta are finished in Alberta and slaughtered in our own processing facility.

Challenge

- Country of Origin Labeling in the US.
- Loss of packing capacity in Canada.
- Strength of Canadian dollar.
- PCVAD.
- Staffing.

Solution

- Shrinking Canadian herd to fit packing capacity.
- US packer to source Canadian pigs only....at what discounted price?
- We will have to become even more efficient.
- Circo. vaccine.
- Hire from abroad.