Organic Farming Scenarios: Operational Analysis and Costs of implementing Innovative Technologies

Claus G. Sørensen¹; Niels A. Madsen²; Brian H. Jacobsen²

¹Department of Agricultural Engineering, Danish Institute of Agricultural Sciences, Research Centre Bygholm, Schüttesvej 17, 8700 Horsens, Denmark; e-mail of corresponding author: Claus.Soerensen@agrsci.dk
²Danish Research Institute of Food Economics, Rolighedsvej 25, 1958 Frederiksberg C, Denmark; e-mail: brian@foi.dk

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The objective of this study has been to design a number of farm scenarios representing future plausible and internally consistent organic farming enterprises based on milk, pig, and plant production and use these farm scenarios as the basis for the generation of generalised knowledge on labour and machinery input and costs. Also, an impact analysis and feasibility study of introducing innovative technologies into the organic production system has been invoked.

The labour demand for the production farms ranged from 6 to 25.3 h ha⁻¹ and from 19.4 to 39.6 h LU⁻¹ (LU is livestock units) for work in the animal houses. Model validation results showed that farm managerial tasks amount to 14–19% of the total labour requirement. The impact of introducing new technologies and work methods related to organic farming was evaluated using two innovative examples of weed control: a weeding robot and an integrated system for band steaming. While these technologies increased the capital investment required, the labour demand was reduced by 83–85% in sugar beet and 60% in carrots, which would improve profitability by 72–85% if fully utilised. Profitability is reduced, if automation efforts result in insufficient weed removal compared to manual weeding. Specifically, the benefit gained by robotic weeding was sensitive to the weed intensity and the initial price of the equipment, but a weeding efficiency of under 25% is required to make it unprofitable.

This approach demonstrates the feasibility of applying and testing operational models in organic farming systems in the continued evaluation and documentation of labour and machinery inputs.

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1. Introduction

In Denmark, the potential for further conversion to organic farming in the next 8–10 years has been estimated as 15% of the cultivated area (Christensen & Frandsen, 2001). Previous projections have estimated a potential of 30% conversion in 10 years (Action Plan II, 1999). Most recently there has been a decline in the total organically farmed area in Denmark. Such discrepancies indicate that the premises on which these projections are based do not fully capture the factors that determine the rate of conversion. The deliberations of farmers to convert to organic farming range from pure production system considerations to conditions in the market (Christensen & Frandsen, 2001). By focusing on the production system, there is a need to get a better understanding of the importance of the factors that determine the conversion rate and the economics of organic farming. The required increased knowledge on these factors include type of farm, labour situation and economic constraints.

Organic farming is generally considered more labour intensive than conventional farming, as it is assumed that chemical inputs are substituted by factors, such as increased management knowledge, new practices and techniques, capital and labour (Padel & Lampkin, 1994). However, the overall effect on labour and machinery usage when carrying out a transition from conventional to organic farming is difficult to predict. Most studies only provide aggregated data, even though labour and
machinery demand depend, in a complex way, on the type of production and different farm-specific factors such as crop selection, rotation systems, degree of mechanisation and degree of specialisation. The existing literature offers little detailed information about the use of evaluation tools capable of quantifying the labour and machinery demand at various farm levels as a function of internal and external organic farming conditions.

Studies of the labour and machinery usage in the transition from conventional to organic farming have generally assumed a significant increase in the labour demand and capital requirements (MacRae, 1990; Dubgaard, 1994; Klemola, 1997; Rapp, 1998). The increase in labour requirement has been assessed as ranging from 15 to 70% in plant production systems, due to, for example, more rotational crops, increased mechanical weed control and increased crop monitoring (MacRae et al., 1990). Limitations in the availability, quality and affordability of labour forces the organic farmer to discard the use of, for example, sugar beet in the rotation plan (Tersbol et al., 2001). As a consequence, the farmer tends to adapt to the labour situation in a way that might not fulfil the biological demands of the nutrient cycle on the farm. The introduction of innovative technologies to reduce labour usage is seen as a way of obtaining more biological fulfilling crop rotations in organic farming.

With regard to organic vegetables, Danish growers spend 100–300 h ha⁻¹ on hand-weeding onions and carrots (Ascard, 1990; Melander & Rasmussen, 2001) and a time allocation of up to 500 h ha⁻¹ is necessary under particularly weedy conditions. This commitment is financially demanding for organic growers, not only in terms of direct labour costs, but also in terms of the amount of time consumed for this single task, considering all the other urgent tasks necessary during the growing season. Furthermore, it is difficult to acquire sufficient local labour to carry out the hand weeding.

Saunders et al. (1997) and Dabbert (2001) emphasise that there is a lack of research data on ‘real’ farm system performance involving an identification and quantification of the technical constraints such as labour and machinery inputs. Also, the professional management principles of conventional farming are increasingly being adopted by organic farmers. This creates a need for a comprehensive knowledge base for the quantification and evaluation of inputs of labour/technology resources in a holistic perspective (Tzilivakis & Lewis, 2001). The role of technology and knowledge is important, including the evaluation of the context of labour data as related to capital and farm type.

The objective of this study is to design and test farm scenarios representing possible organic farming enterprises based on milk, pig and plant production. Following the scenario construction, an integrated approach involving the determination of the technical production prerequisites, the establishment of labour budgeting and the derivation of labour profiles is invoked. The currently available knowledge base for operational analyses is supplemented with acquired labour data on managerial tasks and additional labour data on outdoor pig production. Also included is an impact analysis and feasibility study of introducing innovative technologies into the organic production system.

This approach demonstrates the feasibility of bringing operational models and cost estimations to bear on the evaluation and documentation of labour and machinery inputs in organic farm systems. If the image of organic farming is to be promoted to meet consumers’ expectations for a good working environment, documentation of the conditions relating to the working environment must be available.

2. Methodology

2.1. Farm scenarios

A preliminary analysis forms the basis for the design of organic farm scenarios. Scenario planning involves combining factual data and expert evidence to create reasonable and credible scenarios envisioning possible future outcomes (Miller & Waller, 2003; van der Schilden, 2003). Participants in the scenario construction included research experts and agricultural advisors capable of providing insight and perspective on the possible future of organic farming, while at the same time being aware of the current trends and key elements defining the organic farming environment. Through this interactive process, a technical and biological description of a number of model farms representing different organic production systems (plant, cattle, pigs, mixed vegetables) was elaborated and the technical production characteristics detailed in Nielsen et al. (2003). The description involved organic farm types, which are plausible and internally consistent in terms of logically following what is currently known and expected in the near future (Account Statistics, 2001).

Table 1 contains an overview of key production characteristics of the selected farm scenarios: four alternative cropping plans, P0, P1, P2 and P3; three milk production scenarios, M1, M2 and M3; and one pig production system, S1. Also, farm scenario P1 is used as the basis for simulation with band steaming (P1–BS) and robotic weeding (P1–RW).
2.2. On-farm analyses

Empirical studies on managerial efficiency are scarce (Trip et al., 2002). In terms of allocating time and labour to the management of the technical and biological processes in agriculture, previous attempts have often included an arbitrary assessment of a particular addition to the manual labour input (Nielsen & Sørensen, 1993; Achten, 1997; Sørensen et al., 2003). The data collection protocol for the managerial tasks in this study included a farm survey on 18 pre-selected groups of respondents divided evenly between organic crop, dairy and pig production. The surveys included targeted questionnaires administered by an experienced researcher during each interview. The questionnaires included both closed and open-ended questions and followed established guidelines for surveys (Fink & Kosecoff, 1998). Efforts were made to avoid any bias in the process of interviewing farmers by introducing standardised lists of options to be answered. The results from the surveys allowed for the allocation of the labour requirements for tasks, such as production management in general, professional advancement, monitoring in the animal houses and the fields.

A survey of six organic pig farmers was conducted to determine the daily and periodic labour requirements for outdoor pig production.

The sampling method in both surveys was a combination of methods based on the assessments from agricultural advisers and the advantage of the respondent’s ability to identify the population under study. This non-random method is considered feasible in terms of the main objective being a pilot study engaged in an exploratory analysis (Lohr, 1999).

2.3. Analytical and modelling procedures

Based on the information in Table 1, the model Ø-PLAN (Tvedegaard, 2002) was used to quantify a number of prerequisites constituting the basis for the subsequent operational analyses. This dynamic planning model evaluates the economic consequences during conversion to organic farming as a function of the production technical relations and prevailing organic provisions. By using selected parts of the model, many prerequisites including crop plans, fertiliser plans for animal manure, crop yields, feed production and feed...
plans, individual crop treatments and execution time for treatments were derived (Fig. 1). In addition, the machinery complement was selected and the capacity of individual machinery items was determined based on a requirement assessment fulfilling average timeliness thresholds as specified by Søgaard and Sørensen (2004).

Upon quantification of all prerequisites, the technical operational analyses of expected labour requirements and machine performance were carried out using the generalised operations model DRIFT (Nielsen & Sørensen, 1993; Achten, 1997) supplemented with modules for specific operations (Sørensen et al., 2003; Sørensen, 2003). These models enable the evaluation of operational performance to be adjusted to farm-specific conditions such as field size and shape, machinery capacity and transport distance. Specifically, the labour requirement for outdoor pig production was based on generalised data derived from a targeted study of six pilot farms (Nielsen et al., 2003). The model estimates detailed labour and machinery demands and evaluates the scheduling of the operations to be performed. The labour requirement may be estimated for an operation, aspecific enterprise, or the whole farm, given technical–biological prerequisites such as machinery system, machinery size, field size, crop yield and with the intention of only identifying system-related differences. According to Nielsen and Sørensen (1993), an arbitrary addition covering the management tasks is included in the total labour requirement. This addition amounts to 15.7% of the direct operational work load (see Section 4.1).

The operational technical evaluation of the model farms includes both traditional working methods and innovative technologies such as band steaming and robotic weeding. The labour input, performance data and relevant economic parameters for these technologies are based on preliminary test data and expert assessments. These data form the basis for analysing the costs and benefits. The economic consequences of implementing innovative technologies have been calculated using conventional methods for estimating depreciation, interest and maintenance of machinery (Madsen, 2003). The costs were distributed over a 10-year-lifetime as well as over the number of hectares being treated by the machinery. A supplemental notion in terms of the maximum acquisition value (MAV) is also used to assign profitability, i.e. the capital amount that may be invested in the new technology to achieve the same net result as with the traditional technology.

3. Introduction of innovative technologies

The continued development of organic farming requires that innovative technologies are introduced in order to fulfil the perceived need for increased professionalism, specialisation and use of rational production methods (Christensen & Frandsen, 2001). The technologies for the organic sector need to be integrated and must conform to a number of sustainability factors instead of simply being redesigned conventional machinery (Hagras et al., 2002). Reluctance to adopt novel technologies in organic farming requires special consideration (Bond & Grundy, 2001). Assuming full technology acceptance, two examples of technology adoption are envisaged, focusing on labour-intensive areas of organic production such as the substitution of manual weeding with mechanical weeding.

3.1. Band steaming for intra-row weed control

A new prototype of an integrated machinery system for weeding, which involves band steaming for intra-row weed control, has been developed (Melander et al., 2004). The soil is thermally treated in a narrow bandwidth of 8 cm around the crop rows at a depth of 5 cm prior to crop establishment in order to reduce weed seedling emergence. The subsequent sowing is carried out automatically following a track pre-set by the bandsteamer. The control of inter-row weeds is carried out by means of traditional hoeing. The system is intended to increase the yield of organically grown row crops such as outdoor vegetables, maize and sugar/fodder beet. Table 2 outlines the operational parameters for the system divided into two machinery sizes.

3.2. Robotic weeding

The ultimate objective of robotic weeding is to reduce the manual labour requirement for organic vegetables
and sugar beet by 50–100% (Griepentrog & Søgaard, 2003). Current prototype technologies are based on a small autonomous vehicle, equipped with vision systems for precision guidance and for plant recognition, as well as active tools for weed removal (Åstrand & Baerveldt, 2002). In some cases, the technology requires that the positions of the individual seeds are logged prior to the weeding during sowing, as opposed to pure sensing of the target crop and weeds (Blasco et al., 2002). This approach enables the weeding robot to broadly recover the plant positions, while the precise position is retrieved by using computer vision, enabling weed removal close to the crop plant. Weeding between the rows is done using traditional hoeing, with or without automatic guidance (Tillett et al., 2002).

The operational capability of the weeding robot is based on experiences from the development of an autonomous platform (Bak & Jacobsen, 2004; Sørensen et al., 2002) for monitoring in-field weeds as the basis for weed mapping, displaying the intensity and types of weeds distributed throughout the field. Based on an expected lower velocity of the weeding robot than when running in monitoring mode and experiences from the development of a weeding machine for maize (Griepentrog & Søgaard, 2003), the operational performance data shown in Table 3 were derived.

Recent research (Terawaki et al., 2003) indicates that the prerequisites with respect to velocity, and thereby area capacity, might be lower than the data presented in Table 3. The economic consequences of such a deviation in capacity are discussed in Section 4.3.

4. Results and discussion

4.1. Labour and machinery input

The labour demand was estimated for each of the farm scenarios (Table 4). The labour requirement is relatively high for the scenario P0. The considerable input of labour is caused by the growing of potatoes on 17% of the total adjoining area. In the case of farm scenario P1, potatoes, sugar beet, and carrots are grown on 8.3%, 6.7% and 1.7% of the area, respectively. The introduction of sugar beet and carrots to P1 increases the labour demand by 53% compared with P0 due to the manual weeding and the cleaning and sorting of the carrots. Maintaining the altered crop plan and introducing robotic weeding and band steaming for weed management in sugar beet reduces the labour demand by 85% and 83%, respectively. The reduction in labour demand for carrots equals 60% for both technologies, because much manual labour must still be devoted to the cleaning and sorting of the carrots.

As observed, the amount of labour input differs considerably between the different production configurations within the plant production system, and the allocation of the labour input during the year is also affected. Figure 2 shows the labour profiles for the four farm scenarios (P0, P1, P1–RW and P1–BS). The scenario P1 demonstrates a high labour demand for manual weeding from week 22 to week 27 in contrast to the labour demand for P1–RW and P1–BS. In general, the farm scenarios P0, P1–RW and P1–BS reflect the seasonal pattern of work throughout the spring and autumn.

In the case of farm scenario P2, the labour requirement is relatively low, caused by the fact that 50% of the area is cropped with lucerne and the rest is cropped with
cereals and fallow land. Since silo maize is included for scenario P3, supplemental labour input for weeding is required, causing a relatively high input of labour despite cropping mainly with cereals.

The yearly labour input for the arable farm scenarios ranges between 0.6 and 0.9 of the annual one-person work of 1665 h. The 60 ha arable farm scenarios are only capable of supplying part-time employment. In order to sustain a full-time employment more labour-intensive, and probably more profitable, crops are required.

The labour demand in the field is relatively low for the milk production scenarios, mainly because of the relatively large areas of grassland used for grazing and silage. No labour-intensive crops such as fodder beet are grown. The labour demand is fractionally higher at the pig farm, caused by the growing of silo maize and lupines and additional catch crops. The labour demand per livestock units (LU) in the livestock production systems ranges from 1.9 to 3.9 man hours, which provides the possibility of employing outside help and thereby makes it easier to achieve harmony in the overall workload.

The operations performed by a contractor in the various scenarios range from 7 to 65% of the overall field work (Table 5). The use of a contractor is more widely adopted in the milk production scenarios, where specialised machinery often is needed for manure handling, silage making, combine harvesting and other tasks with only seasonal utilisation. The high-cost operations allocated to contractors is evident from a comparison of the share of field work performed by contractors and total cost, since the share of total cost exceeds the share of field work.

4.2. Targeted model validation

The results of the empirical studies on the managerial efficiency for different organic production types indicated that the average management efforts ranged from 13.7 to 19.0% of the total labour input (Fig. 3) with a gross average of 15.7%. Statistical testing of the hypothesis that the management efforts for the different production systems are equal cannot be rejected \( P > 0.05 \). Based on these findings, the gross average value of 15.7% is used in the labour input estimations.

4.3. Band steaming for intra-row weed control

The considerable reduction in labour demand contributes to a significant improvement of the economic outcome. If the system is assumed to be a part of the machinery complement for farm scenario P1–BS, a decrease in gross margin by 270 € ha\(^{-1}\) is expected, while an increase of 986 € ha\(^{-1}\) can be obtained if a contractor carries out the operation (Table 6). In the case of a contractor performing the operation the annual operating hours are 135 h, while the actual utilisation for the farm scenario P1–BS only amounts to 12.5 h yr\(^{-1}\). The potential operating hours of 135 h yr\(^{-1}\) are based on Danish weather conditions, where during the seeding season an operational window of 15 days of 12 each and a workability of 75% is expected in a normal year (Madsen, 2003).

A critical prerequisite with respect to the improved profitability is the efficiency with which the band steaming is able to replace manual weeding. If a weeding
efficiency of 75% is anticipated instead of 100%, which might be the case in specific practical implementations (Hansson & Svensson, 2004), the profitability is only increased by $642\ h\ ha^{-1}/C0$ if the operation is carried out by a contractor (or $204\ h\ ha^{-1}/C0$ using farm-owned machinery). A variation of $7\%$ in capacity and price only affects the profitability by approximately $26\ h\ ha^{-1}/C0$ and $13\ h\ ha^{-1}/C0$, respectively. Despite the uncertainty, band steaming for intra-row weed control seems promising from an economic point of view if a high degree of utilisation is achieved. Even with a 6yr lifetime on machinery, the band steaming is profitable for a contractor with 54ha.

4.4. Robotic weeding

From Table 7 it appears that the weeding robot is less expensive to operate than the band-steaming system. Based on an expected price of € 26882, a total cost of
744 € ha\(^{-1}\) could be expected for an organic farm scenario like P1–RW. A better utilisation of the capacity can be obtained if a contractor or a cooperative of organic farmers carries out the operation as more potential operating hours are utilised. In an average year, 20 days of acceptable weather conditions (of which 75\% are workable) are expected, and if the weeding robot is able to operate for 12–20 h day\(^{-1}\), respectively, depending on the need for daylight, 180–300 h yr\(^{-1}\) are available. The costs are reduced by 79 and 85\% compared with manual weeding.

The profitability improvements shown in Table 7 are based on a reduction of manual weeding by 100\%. However, Norremark and Griepentrog (2004) and Lamm et al. (2002) indicate that the weeding efficiency would presumably be lower and could easily be reduced by 20–25\%. If an efficiency of 75\% is assumed, the cost reduction is no longer around 80\% but is reduced to 47–56\% dependent on the degree of utilisation. Despite this reduction, the technology is still profitable to implement regardless of ownership. In an economic setting, the uncertainty of the purchase price is expected to significantly influence the profitability. Focusing on the uncertainty of costs and benefits by implementing robotic weeding, the weeding efficiency, weed intensity, purchase price of the machinery, utilisation and area capacity are key parameters. A reduction in the lifetime from 10 to 6 yr would change the total cost reduction from around 80 to 67\%. In Fig. 4, the relationship between weeding efficiency and maximum acquisition value of the technology is illustrated at different levels of weed intensity and utilisation. The maintenance cost per hour is calculated as 0.04 \$ per thousand of the initial price per operating hour as compared with a modern combine harvester (Laursen, 1993).

The lifetime is set at 10 yr and the interest is set at 4\%.

**Table 7**

<table>
<thead>
<tr>
<th>Cost of implementing robotic weeding for arable farm scenarios</th>
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<tr>
<td><strong>Own</strong></td>
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<tr>
<td>Annual operating hours, h yr(^{-1})</td>
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<tr>
<td>Area*, ha yr(^{-1})</td>
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<tr>
<td>Workload, h ha(^{-1})</td>
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<td>Wage, € h(^{-1})</td>
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<td>Total benefit, € ha(^{-1})</td>
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<tr>
<td>Variable cost</td>
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<tr>
<td>Electricity(^{4}), € ha(^{-1})</td>
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<tr>
<td>Wages, € ha(^{-1})</td>
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<tr>
<td>Fixed cost</td>
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<tr>
<td>Maintenance(^{5}), € ha(^{-1})</td>
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<tr>
<td>Depreciation and interest(^{5}), € ha(^{-1})</td>
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<tr>
<td>Total cost, € ha(^{-1})</td>
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<tr>
<td>Reduced costs, € ha(^{-1})</td>
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<td>Reduced costs, %</td>
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</table>

*The denoted area is the area treated twice yearly by the current technology.

\(^{1}\)The power cost is set to 1.3 € h\(^{-1}\) by analogy to the concept of a Christmas tree weeder (Blackmore et al., 2002).

\(^{2}\)Maintenance cost is estimated as 0.4 per thousand of the initial price per operating hour as compared with a modern combine harvester (Laursen, 1993).

\(^{3}\)The lifetime is set at 10 yr and the interest is set at 4\%.

\(^{4}\)The weeding efficiency is set to 100\%.

\(^{5}\)The efficiency of the technology is estimated at 75\%.

\(^{6}\)The power cost is set to 1.3 € h\(^{-1}\) by analogy to the concept of a Christmas tree weeder (Blackmore et al., 2002).

\(^{7}\)Maintenance cost is estimated as 0.4 per thousand of the initial price per operating hour as compared with a modern combine harvester (Laursen, 1993).

\(^{8}\)The lifetime is set at 10 yr and the interest is set at 4\%.

\(^{9}\)The efficiency of the technology is estimated at 75\%.
and high weed intensity, a maximum acquisition value of around €110 000 is estimated. If, on the other hand, the actually obtained working velocity is lower than expected, which might be the case under certain circumstances as indicated by Terawaki et al. (2003), a higher utilisation and weeding efficiency is required to pay off the expected investment cost.

5. Conclusion

Detailed operational analyses of organic farm scenarios formed the basis for predicting the labour and machinery input for all work operations in the field and the animal houses, selection of machinery types and the estimation of machinery sizes. The results show that the labour demand ranges from 6.1 to 25.3 h/ha$^{-1}$ for fieldwork and from 19.4 to 39.6 h per livestock unit for work in the animal houses.

The introduction of sugar beet and carrots into a specific crop plan increases the labour demand by 53%, because of the manual weeding and the cleaning and sorting of the carrots. By maintaining an altered crop plan and introducing the new technologies such as robotic weeding and band steaming for weed management, the labour demand is reduced by 85 and 83%, respectively, for sugar beet production, and 60% when growing carrots.

The significant reduction in labour demand reduces the cost of growing carrots and sugar beet considerably. Assuming that the technologies are highly utilised, a gain in profitability of about 72–85% can be obtained. If the machinery utilisation is low (5 ha), the cost is reduced by 46% and increased by 20% in the case of robotic weeding and band steaming, respectively.

The cost reduction is 47–56% for both technologies if a weeding efficiency of only 75% is achieved instead of 100%, assuming high utilisation. Apart from the weeding efficiency and the level of utilisation, the profitability of both technologies is sensitive to weed intensity and the initial price in the case of robotic weeding. Assuming a weeding efficiency of 75%, yearly use of 180 h and low weed intensity, a maximum acquisition value of under €40 000 is estimated for the robotic weeding technology. In general, the analysis of the economic consequences of implementing the new technologies indicates that robotic weeding is preferable to the band steamer if uncertainty is neglected. There is more uncertainty related to robotic weeding, but even in the worst case the technology is still profitable.

Since the selected new technologies only reduce the inputs of labour and cost when growing beet and vegetables, a limited part of the organic sector is affected. As a consequence, the devised limited application of innovative technologies is not likely to cause a breakthrough in lowering of the production costs in the
organic sector as a whole. However, the perspective is that other types of operations will be automated in a continued effort of having multiple operations giving the same promising results as obtained in this study. Also, automation presents itself as the only solution for farmers faced with labour unavailability for weeding special crops.

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