

Published quarterly by Alberta Pork with cooperation from the British Columbia Hog Marketing Commission, Sask Pork and Manitoba Pork Council

Subscriptions

For new subscriptions, change of address or other subscription queries, please contact Alberta Pork
Phone: 780-474-8288
Fax: 780-479-5128
Email: info@albertapork.com

Publications Mail Agreement
No. 40062769
Return Undeliverable
Canadian Addresses to:
Circulation Department
4828 - 89 Street
Edmonton, Alberta T6E 5K1

Publisher

Darcy Fitzgerald

Business Manager & Editorial Director

Sheri Monk
Phone: 403-627-9108
sherimonk@gmail.com

Advertising

James Shaw
1 Burnhamthorpe Park Blvd.
Islington, Ontario
Canada M9A 1H8
Phone: 416-231-1812
Fax: 416-233-4858
Email: jamesshaw@rogers.com

Emergency Medicine Technician students use pig organs and tissues to practise their skills at Lethbridge College. Swine research is valuable not only to agriculture, but also to human health. See our story on page 51!

Photo by Judith Walter



Ag in the Classroom

Page 31

Message from the Editor	4
News and Views	6
Opinion	
The View from Grier.....	16
Hot Issues	
"Humane" pork wanted in Eastern Canada	19
Industry News	
Covering the bases – Alberta pork goes to bat for producers.....	25
Olymel, ATRAHAN tickled pink with new pork partnership.....	28
Social Licence	
Ag in the Classroom cultivating connections.....	31
Increasing meat enjoyment and education in Alberta youth	40
Upcoming Events	
Don't miss the 43rd Ontario Pork Congress Tradeshow!	42
Faces and Places	
Manitoba Swine Seminar celebrates 30 years	44
Research and Innovation	
Feeding barley to starter pigs	48
PRRS eradication project provides benefits to Alberta's pork industry.....	50
Research in pigs benefits human health	51
Sex sorting sperm gets sexy.....	53
Portable assay could deliver faster PEDv detection	55
Managing sows in groups from weaning.....	56
Production and Processing	
PigWatch: new technology for predicting the best time to inseminate sows	58
Sourcing labels can reduce cost	63
Policy and Politics	
Manitoba under new leadership after 17-year NDP reign ended	65
Pork culture and trends	
Your Daily Bacon.....	67
Ad Index	70